Since its establishment in 2007, Kleinmann Wang has quickly established itself as the 'go-to' business partner for sporting organisations who take their performance in the front-office as seriously as they do on the field or track. With collective experience and know-how spanning more than 120 years across every function of a pro sports organisation, Kleinmann Wang has, and continues to work with, more than 90 organisations in over 70 countries,

Recently, our support has included establishing and strengthening pro leagues and clubs for our clients; expanding and improving our clients' revenue streams; successfully developing and executing long-term strategies with and for them; and ultimately improving their governance, management and operations efficiencies and capabilities which have helped them become stronger organisations.

Super-screen can be raised to allow

retractable field-of-play to be

moved outside of stadium for

maintenance, for preservation or for

other specific use inside arena like concerts

including some of the most renowned and respected organisations, teams and events globally.

With an insatiable passion for sports - and a wealth of industry intelligence and experience that provides us with insight in the business of sport – we work with our clients to make the decisions that drive immediate results

ARENA MALL

Arena Mall Provides

40,000 m²

of retail space

the world's most functional stadium... for western-Sydney

Introducing the world's most commercially-viable, environmentally-sustainable, and community-oriented stadium

Translucent roof (tinted) provides natural light to field-of-play and inside stadium, whilst shielding against rain and wind

Solar-panel roof, capable of providing power to stadium and precinct

PARKLANDS ARENA.

Stadium capacity at opening is

39,000

fully-seated and can be

expanded to 54,000 at no additional

construction cost and within 10 days

Stadium lights provide full range of colours to dress stadium for specific occasions and tenants

Stadium features

Stadium 'working' title Parklands Arena

Western Sydney corridor Fairfield/Liverpool NSW Australia

Ground-breaking (Projected)

late 2015

Opening (Projected) 2019/2020

Retractable over Field-of-play (East/West)

Environmental features Solar panel roof (photovoltaic panels) Translucent roof for natural light Bowl-shaped roof as rain-water catchment Submerged tanks for rain-water and grey-water reuse

Field-of-play Retractable (50 minutes duration, in-to-out) Hybrid natural and artificial turf, ratio 0.6/0.4

Near-by T-Way and Bicycle-Way

Number of jobs created Government to create and subsidise 400 apprenticeships for local youth More than 2,000 workers to work on project

Field-of-play dimensions Width, up to 70 meters Length, up to 120 meters

Concrete ground base

Footprint (Building) 15.5 hectares

Stadium height (Levels) 6 levels, plus one sub-ground

Stadium features Large in-stadia 4-way video-screen Ex-stadia Super-Screen Corporate Suites & VIP Facilities, including 136 Field-Level; Mid-Level; and Sky suites Capacity of 39,000 seats (expandable to 54,000 seats at no additional construction cost and within 10 days)

Lighting LED, multi-coloured, up to 3,500 LUX

Construction cost A\$600 million to A\$1.150 billion (est. 2013)

Financial Viability Plan Stadium capital costs recovered in 19 years based on

60% retail and commercial space occupancy, 20

match-days and 10 concerts/exhibition days per annum

Design and Concept by Kleinmann Wang

Available event days

Roof is bowl-shaped to act as rainwater catchment for submerged rainwater tanks to enable water reuse

> Sound-proofing used extensively throughout stadium in wall cavities separating arena seating from commercial and retail zones

Co Wito

MINT A MIN MIN MIN A

Who who who he last Effective building design and use of structural cavities offers more than

90,000 m² of commercial and office space

Mary 1

Area dedicated to retractable

temporary stands, stages,

field-of-play can accommodate

emergency vehicles and

other structures

-Team dug-outs have direct access to dressing rooms

Multiple entry

and egress points throughout stadium for public

Dynamic giant 4-way screen and scoreboard in stadium, capable of different displays on each side

Roof beams have dynamic water sprinkler system Retractable centre-piece in roof allows fully-closed stadium

built-in which uses recycled rain-water for fire emergency, watering of field-of-play or cooling stadium interior and patrons with mist

A SHE ASH

Restaurants & Cafes at ground-level

around the stadium

Field-of-play is retractable allowing it to be preserved and enables stadium to be used for concerts, conferences, exhibitions and other sports not requiring field-of-play

Sky-level suites

Mid-level suites throughout stadium

First-row of seating elevated from ground-level providing fans greater viewing experience

Field-level suites for unique fan and corporate-hospitality experience

Solar-powered light-posts provide light, WI-FI throughout the precinct, drinking water for patrons and have CCTV capabilities

Welcome to Kleinmann Wang.

Ground-level shops in the Arena Mall are open until midnight, 7-days per week and include core services such as butcher, baker, grocery, banks, stationery, hardware, pharmacy, and postal services etc.

Alfresco sliding doors to all ground-level restaurants and cafes

and vehicles into stadium underground levels, loading docks, dressing rooms and operational areas

Main entry and exit point for personnel

Precinct can accommodate marquees, mobile food and beverage kiosks and mobile retail stores on event days

Field-of-play is hybrid natural-grass and artificial turf at ratio of

0.6/0.4

Wi Fi

Stadium is entirely WIFI enabled

CONCEPT, DESIGN AND INFOGRAPHIC BY

•KLEINMANNWANG" IMPROVING THE BUSINESS OF SPORT www.kleinmannwang.com

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Facilities & Amenities

Stadium floodlights

are LED capable of

changing

to any colour

Optimum angle of stands for improved

spectator view from any seat

Mid-level suites at the southern-end are reserved for stadium

control room, security and emergency response, and team analysis etc.

University Campus (sports-related) Private Gym for pro sports tennants Public Gym Fully-staffed Police-Citizens Youth Club Public Movie Theatre/Cinema Sports Hall of Fame, regional 24-hour Medical Centre (full-service)

Multiple Child-care Centres & Creches Sports Medicine & Science Labs Boutique Hotel, with rooms dedicated for elite sports teams Commercial Office space Retail Mall Merchandise Super-store Restaurants, Cafes & Staff Cafeteria

Police Station

Conference & Lecture Rooms

2 x Function Centres for up to 1,000 people

Merchandise kiosk-store on each level inside stadium for patrons

4 x fully equiped change-rooms with large ice baths, warm-up areas & meeting rooms 2 x mid-sized change-rooms 6 x small change-rooms

Various rooms inside stadium for doping-control, stadium control, infotainment, technical-study etc.

Amphitheatre with public Super-Screen

dedicated concession and food stalls

T-Way Hub Station Bicycle & Car-parking Station Dedicated family-only seating section, for up to 500 persons, with expanded seating bays accommodating prams & strollers, and access to family-only parent-rooms, bathrooms, and

Uses

Rugby League & Union Football (Soccer) American Football Basketball & Netball Ice Hockey & Ice shows Field Hockey

Amphitheatre for fans watching events on

super-screen or as stands for field-of-play

when out of stadium and can accommodate more

than 4,000 people comfortably

Motor Racing Equestrian & Rodeo Boxing & Martial Arts Conferences & Seminars Concerts Markets & Fairs and other